





# MONA MEKKAWI

Set/ Production Designer  
Art Director

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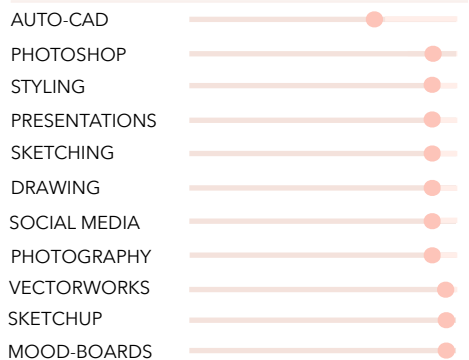
 [Mona MekKawi](https://www.linkedin.com/in/MonaMekKawi)

 [Mona MekKawi](https://www.pinterest.com/MonaMekKawi)

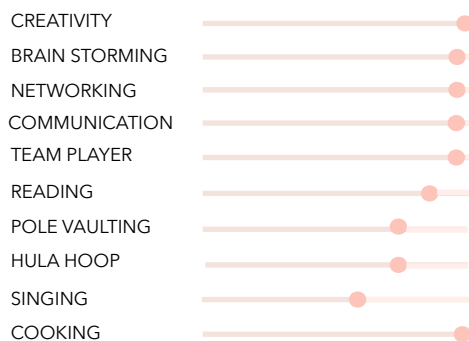
## INTRODUCTION

I am a passionate hardworking production designer, details oriented, perfectionist and an organized person who is experienced with everything related to design. A proven leader who used to deal with huge teams since the age of 17, reached the glass ceiling in Egypt and The Middle East and became one of the few female Production Designers. A **TEDx-talk** Speaker and an advocate for women in the film industry. As a creative individual I like to be challenged in fast paced working environment.

### PROFESSIONAL SKILLS



### PERSONAL SKILLS



### EDUCATION

- 2008 - 2009  HELWAN UNIVERSITY  
*Faculty of commerce and international trade  
(English Department) - a year*
- 2008 - 2014  CAIRO HIGHER INSTITUTE OF CINEMA  
*Bachelor degree in Set and Production  
Design/ Costume Design - 4 years*
- 2020 - 2023  NEW YORK UNIVERSITY /TISCH SCHOOL  
*MFA (Design For Stage and Film)*

### REFERENCES

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## COUNTRIES I'VE WORKED IN

EGYPT . KUWAIT . MALAYSIA . TURKEY . USA

## EXPERIENCE

### ART DEPARTMENT TEAM | 2009 - 2014

- Worked with Salah Maraie who was the Production Designer for **Shadi Abdel Salam** in **The Night of Counting The Years** or as known as **Almummia** or **The Mummy**.
- Was one of Salah Maraie's Art Directors in **Alzheimer** feature Film
- Worked in so many TV series, shows and above 100 hundred commercial ad.
- Worked into **Ali Ali's** Art Department team for 4 years worked side by side with him.
- Responsible of supervising the technicians and make sure all the details was in the right place.
- Supervised dressing the location with the Property Master,Managed all art works in the locations
- Made sure every frame in the camera was shot had the perfect set design, colors that matches the script

### ART DIRECTOR | 2012 - PRESENT

- Started leading a team of young members handling projects
- Designed the feel, mood and visuals for over 30 commercials ad and TV shows.
- Script and brief analysis after getting it from the producer to understand every single detail the director needs to explain to the client

### PRODUCTION DESIGN| 2014 - PRESENT

- As a multitasker I enjoy being a Production Designer, with all the tasks this job offer such as; Design, doing researches, collecting references and communicating with Clients, Directors, DOPs, Producers, technicians, and all other behind the camera team.
- Gained experience of Costume designing and everything that appears in the camera frame was under my supervision,I was the eye of the director for balancing; colors, lines, compositions, and making sure the costumes and the set are matching each other and both are serving the script.
- With creating a collaborative environment with the young youth I had as a team, we did an amazing job gaining big MENA production houses's trust, so had the honor to work with a lot of well-known advertisement agencies like: **BBDO**, **Leo Burnett**, **FP7**, **JWT**.. and a lot.
- Worked for big clients like; **CocaCola**, **Vodafone**, **Pepsi**, **Dettol**, **Huawei**, **QNB**, **Unilever**, **UNHCR** and **McDonald's**, and all was very happy and amazed with how hard working, fast delivering me and my team were.
- Gained experience in handling Social media accounts as a visual storyteller.

### EVENT DESIGNER| 2015 - PRESENT

- Designed and Executed Events with biggest Event Planning companies in The Middle East such as: **Nacelle**, **Oshtoor**
- Designed, dressed, and built elements for events putting into consideration the requirements of the location we rent, putting in mind how the audience would react to every element and every color, and create a whole new world for them better than what they even imagined within the budget I have
- Created the feel and the whole world of **Oshtoor** Music Festival , and was responsible for leading and supervising all the artists and their projects to be showed in a harmony and magical world
- Designed and built the stage, lighting for the whole camp, and dressed the whole camp with the same magical mood. For two years different worlds different cities. The whole camp was built in the desert from scratch. The festival was The Middle Eastern version of **Burning Man**

## SELECTED WORK

SELECTED WORK OF PRODUCTION DESIGN, ART DIRECTION, ART DEPARTMENT, LEADING DESIGN AND CREATIVE PARTS FOR THE FOLLOWING PROJECTS.

TO WATCH THE REEL KINDLY VISIT MY WEBSITE : [www.monamekkawi.com/reel](http://www.monamekkawi.com/reel)

### Short FILMS

PRODUCTION DESIGN

Project	Location	Date	Producer	Director
Short Films Series- Awareness Campaign about Pedagogy Of The Children	Cairo/Egypt	12/13	Khaled Diab	Khaled Diab
The Aftermath of the Inauguration of the Public Toilet at Kilometer 375	Cairo/Egypt	05/14	Omar El-Zohairy	Omar Zohairy
Every Moment is A Memory	Cairo/Egypt	04/18	Yara Hassan	Karim Shaaban

### FEATURE FILMS

ART DEPARTMENT TEAM

Project	Location	Date	Producer	Director
Alzheimer	Cairo/Egypt	11/10	Essad Younis	Amr Arafa
Taitah Raheeba	Cairo/Egypt	08/12	United Brothers Cinema	Sameh Abdel Aziz
Chaos Disorder	Cairo/Egypt	06/13	Wika Film Production	Nadine Khan
Marriage Impossible	Cairo/Egypt	02/15	Ihab Ayoob	Noor Arnaoot

### MUSIC VIDEOS

PRODUCTION DESIGNER

Project	Location	Date	Producer	Director
I AM SORRY	Cairo/Egypt	01/14	Axeer Studios	Anas Tolba
Sharmoofers (Cat&Rat)	Cairo/Egypt	12/14	New Century	Hossam Ali
Mosibati	Cairo/Egypt	07/15	Mashael	Yasser Samy
Zain National Day 2017	Kuwait	04/17	Zain Kuwait	Aziz Aljasmí
Law Kan   Wust El-Balad	Cairo/Egypt	04/18	Yara Hassan	Amr Salama
Khaina   Mahmoud El-Esseily	Cairo/Egypt	04/18	Mahmoud El Esseily	Alaa Khaled

### TV SERIES

ART DEPARTMENT TEAM

Project	Location	Date	Producer	Director
Zai El Ward	Cairo/Egypt	07/12	Essad Younis	Saad El Hindawy
Embratoreyete Meen	Cairo/Egypt	02/14	United Brothers Cinema	Mariam Abu Auf
Moga Hara	Cairo/Egypt	07/13	Wika Film Production	Mohamed Yassin

### EVENTS/MUSIC FESTIVALS

LIGHTING AND EVENT DESIGNER

Project	Location	Date	Organization	Event Type
Outdoor Wedding	Ain Sokhna	03/15	Private	Wedding
Oshtoora Season 1	Red Sea	04/15	Oshtoora	Music Festival
Oshtoora Season 2	Fayoum	04/16	Oshtoora	Music Festival
Electric Lady   Almaza bay	North Coast	11/16	Nacelle	Corporate Party
Desperados Part	Cairo/Egypt	04/17	Nacelle	Corporate event
Indoor Engagement	Cairo/Egypt	08/17	Private	Engagement

**COMMERCIAL ADS**

PRODUCTION DESIGNER/ SELECTED WORK

Project	Location	Date	Producer	Director
Zizinia Coumpound	Cairo/Egypt	07/12	Osama Mounir	Joseph Adel
TE-Data Tal2a	Cairo/Egypt	11/14	Axeer Studio	Mostafa El-Soly
Egyptian Cure Bank	Cairo/Egypt	05/15	Hama Film Productions	Mahmoud Shokry
President Cheese	Cairo/Egypt	06/16	Tayarah Productions	Alaa Khaled
Samir J& Ali	Cairo/Egypt	08/15	A Film Production	Tamer Nady
Vodafone IN	Cairo/Egypt	08/15	Film Clinic	Karim Fanous
Nido	Cairo/Egypt	09/15	Fekkr Productions	Alaa Khaled
Johnson & Johnson	Cairo/Egypt	01/16	Tayarah Productions	Omar Roshdy
LUX	Cairo/Egypt	02/16	JWT	Alaa El-Sheikh
Scib Paintings	Cairo/Egypt	02/16	FP7	Ghada Botrous
Frico Cheese	Cairo/Egypt	03/16	Bee Productions	Nader El-Nakoury
Tropicana Beyti Juice	Cairo/Egypt	03/16	Hama Productions	Mohamed El Kalawi
Signal toothpaste	Cairo/Egypt	03/16	Fekkr Productions	Mohamed Allam
Puck Cheese	Cairo/Egypt	04/16	FP7	Mariam Abou Ouf
Harvest Foul	Cairo/Egypt	05/16	Fekkr Productions	Mahmoud Hamdy
Shell	Cairo/Egypt	06/16	Magic Beans	Mahmoud Hamdy
Rainbow Milk	Saudi Arabia	06/16	Fekkr Production	Mohamed El Kalawi
NutriFit	Cairo/Egypt	07/16	Key Film Production	Nader El Naqoury
Etihad Bank	Kindgdom Of Jordan	10/16	Tarek Nour	Mahmoud Hamdy
Huawei Cell Phone	Cairo/Egypt	11/16	Fekkr Production	Ashraf Hamdy
OLX	Cairo/Egypt	01/17	Ashoub Production	Amr Assaid
Chiclets	Cairo/Egypt	02/17	Magic Beans	Mahmoud Hamdy
QNB International	Cairo/Egypt	04/17	Senyar Group	Peter Herz
QNB Ramdan	Qatar	04/17	Senyar Group	Peter Herz
QNB	Kuala Lumpur/ Malaysia	04/17	Senyar Group	Peter Herz
QNB	Istanbul/ Turkey	04/17	Senyar Group	Peter Herz
Unilever Tutorials	Cairo/Egypt	05/17	Fekkr Productions	Abdelrahman Abozeid
Bayt Al Zakah Wl Mal	Cairo/Egypt	05/17	Key Film Production	Amr Salama
Sary	Cairo/Egypt	05/17	Nojara Production	Mohamed Fathi
Magdy Yaqoub	Aswan/Egypt	06/17	Key Film Production	Amr Salama
57357 Fight Cancer Hospital	Cairo/Egypt	06/17	Hit Communications	Alaa Khaled
Vodafone IN  Ciarokee	Cairo/Egypt	06/17	Neo Productions	Karim Fanous
Tecno Winpad	Cairo/Egypt	07/17	Rhino Productions	Mohamed Fathi
Etisalat Khaled Agag	Cairo/Egypt	08/17	Good People	Mohamed Fathi
Alex Bank	Cairo/Egypt	10/17	ASAP Productions	Mahmoud Hamdy
Pepsi   Amr Diab	Cairo/Egypt	11/17	Rhino Productions	Mohamed Fathi
Dettol International	Dubai UAE	09/17	T Productions	Peter Maguire
Treva	Cairo/Egypt	01/18	Nojara Productions	Mohamed Fathi
Etisalat Worldcup	Cairo/Egypt	02/18	FP7	Ahmed Hussein
Camay	Cairo/Egypt	04/18	Fekkr Productions	Karim Shaaban
NBK	Cairo/Egypt	05/18	Leo Burnett	Mohamed Moftah
Sun Capital	Cairo/Egypt	06/18	Nojara Productions	Ahmed Hussein
Carina	Cairo/Egypt	07/18	Tayarah Production	Karim Shaaban
PIC PAC	Cairo/Egypt	08/18	Film Clinic	Ahmed Wahid
Abu Auf	Cairo/Egypt	02/19	Yellpw Duck	Adham El Sherif

**COMMERCIAL ADS**

ART DEPARTMENT/ SELECTED WORK

Project	Location	Date	Producer	Director
Molto	Cairo/Egypt	03/12	FP7	Mariam Abu Auf
Nestle Maxibon	Cairo/Egypt	07/12	JWT	Ali Ali
Juhayna Yogurt	Cairo/Egypt	10/12	Leo Burnett	Ali Ali
Gloria (You're The Designer)	Cairo/Egypt	01/13	JWT	Yahya Ismail
Etisalat	Cairo/Egypt	06/13	ASAP Productions	Mariam Abu Auf
Alex Bank	Cairo/Egypt	07/13	Hama Productions	Ali Ali
Danette	Cairo/Egypt	08/13	Big Foot Films	Mariam Abu Auf
Mobinil	Cairo/Egypt	10/13	Leo Burnett	Mohamed Fouad
Etisalat- ADSL	Cairo/Egypt	04/14	JWT	Ali Ali
Panda Cheese	Cairo/Egypt	04/14	FP7	Mahmoud Hamdy
Omar's Story/Dar Al Teb	Cairo/Egypt	08/14	Dar El Teb Hospital	Ahmed El-Naggar
Etisalat Corporate Ramdan	Cairo/Egypt	08/14	KTP	Ali Ali
Mobinil Ramdan	Cairo/Egypt	09/14	Big Foot Films	Ali Ali
McDonald's 20 years	Cairo/Egypt	10/14	JWT	Ahmed El-Naggar
Etisalat	Cairo/Egypt	06/13	ASAP Productions	Mariam Abu Auf
Etisalat	Cairo/Egypt	01/15	KTP	Ahmed Hamdallah

## PHOTOSHOOTS

PRODUCTION DESIGN/ART DIRECTION

Project	Location	Date	Producer	Potographer
Mobinil Reconnect	Cairo/Egypt	04/13	Leo Burnette	Ayman Abbass
Gloria Ceramic You're the designer	Cairo/Egypt	06/13	BBDO	Ayman Abbass
Vodafone IN	Egypt	04/15	Film ClinicJWT	Ayman Abbass
EG Bank	Cairo/Egypt	05/16	KAIRO	Ayman Abbass
VOGUE	Egypt	11/19	VOGUE Arabia	Elizaveta Porodina

## FEATURED

PRODUCTION DESIGN/ART DIRECTION

- 2015 Artwork featured and screened in international festivals, most notably the short film "THE AFTERMATH" which was nominated in **Cannes, Palm Springs, Dubai, Durban, Nashville** and **Montpellier International Film Festivals** as well as several other festivals, and won the **Santa Lucia International Competition**
- 2017 Featured in magazines and TV interviews, most notably featured by **UNHCR** for art direction and set design work created to show the obstacles the refugees face
- 2018 Delivered a **TEDx talk** in Egyptian University about women in the film industry talking about their roles, accomplishments, and challenges
- 2019 Featured by **VOGUE** for my art direction and set design work
- 2019 Asked by Actress and Director **Alexandra Grossi** to become the basis for an upcoming Hollywood film
- 2021 Artwork featured "**OVERSIGHT**" a documentary film won The Local Hero Award at DC Web Festival/Selected to screen DC FilmFest - The largest and the longest running Film Festival in Washington DC
- 2021 Full Merit Based Scholarship from NYU to proceed a Master's degree at NYU Tisch School of The Arts



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